

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3rd Floor, New CTS Building

16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)



No.GM/S&M-CM/T-207 /sancharsoft /11-12 / 23 dted, the 21.05.2012

To

All Heads of SSAs,

Tamil Nadu circle.

Sub: Activation procedure for vanity numbers selected through E auction --reg

Ref:_GM/S&M-CM/T-343 /E auction /11-12 / 11 dted, the 11.05.2012


Kindly refer to the letter cited under reference wherein the launching of GSM premium number auction website for public has been communicated.

The first Phase of e-auctioning for vanity numbers for TN Circle has been completed successfully on 19-05-2012.

The successful bidders are requested to approach the nearest CSR as per the Customer's convenience for activation of the vanity numbers.

In order to facilitate our esteemed customers to activate the vanity number, the following procedure is furnished for smooth activation of the number.

1. The customer shall approach any CSC in Tami Nadu circle.
2. The genuineness of the customer should be verified by the CSC Staff.
3. The customer shall be requested to make the payment(bid amount + S.T). Once the payment has been made by the customer, the payment particulars with the name of the customer, MSISDN selected are to be faxed to DE (Commercial) Coimbatore to the fax No.0422-2450085.
4. CSC may collect the SIM cost along with the cost of plan vouchers from the Customer. After collecting the amount the customer may be supplied with the SIM and requested to wait for activation.
5. On receipt of FAX from SSA, Sancharsoft will be requested to insert the number in Fancy number choice table. Then number will be created as per fancy number procedure.
6. In case of Postpaid, the amount paid by the customer will be duly intimated to billing centre along with the number and the bill amount for incorporating the same in the billing and also release the number as per the normal procedure.
7. The successful bidder has to pay the bid amount within 10 days from the date of closing of the bid.
8. Once the bid amount has been paid by the customer, CSCs are requested to speed up the process of activation of the SIM without causing any inconvenience to the bidder.


Assitant General Manager (Sales -CM),
Tamil Nadu Circle, Chennai.

Copy to: GM (Fin)/GM (TR) –TN circle.